



Sponsorship Agreement

As a sponsor of the Turtle Tracks™ program, you will be recognized by the community as playing a vital role in contributing to awareness and support of environmental conservation, sustainable tourism, and community arts and culture in Gulf Shores.

Artist's renderings representing their vision for the turtle sculpture will be available for you to choose from, or you can design your own. Artwork selections will be made by each sponsor or their representative who must be present to make the choice.

Ten turtles will be handcrafted with the art chosen by each sponsor at an unveiling celebration. Each of the turtles will be placed on "parade" at one of the following proposed public locations for a period of one year.

- Gulf Place Public Beach
- Coastal Alabama Business Chamber
- Waterway Village – GCAA Gallery
- Gulf Shores Welcome Center
- Meyer Park
- Gulf State Park Headquarters
- Bon Secour Wildlife Refuge – Jeff Friend Trail
- City of Gulf Shores Beach House/City Store
- Orange Beach Welcome Center
- Gulf Shores Museum

Sponsors will take sole possession of their turtle(s) at the end of the one year parade period. Each turtle must be displayed for the public to see alongside an informational plaque provided by the Turtle Tracks™ program.

All sponsors are responsible for mounting, securing, and displaying the turtle, as well as maintaining the aesthetics of the turtle (i.e. keeping it clean and free of graffiti) once possession has been assumed. The sponsor is responsible for insuring the turtle for replacement and/or liability as it may apply and must agree to hold Turtle Tracks Gulf Shores, LLC and the City of Gulf Shores harmless.

In the event a sponsor chooses not to place their turtle on display, or does not comply with all sponsor responsibilities, Turtle Tracks Gulf Shores, LLC reserves the right to revoke the sponsor's possession and may choose an alternate location to display the turtle as retired and/or may use the turtle for promotion of the Turtle Tracks™ program.

All sponsors will select their preferred art for their turtle in the order in which money is received by Turtle Tracks Gulf Shores, LLC. The cost for sponsoring a turtle is \$6,000. This includes artwork, painting, coating and mounting the turtle at the designated Turtle Track locations.





ASSIGNMENT and HOLD HARMLESS AGREEMENT

This Assignment and Hold Harmless (“Agreement”) is made this _____ day of _____, 2018, by GULF SHORES TURTLE TRACKS, INC. and _____.

_____ (“Sponsor”) has agreed to sponsor a Turtle Tracks sculpture. Sponsor acknowledges that the Turtle Tracks sculpture will be displayed at the designated “Turtle Trail” in the City of Gulf Shores and that the City of Gulf Shores requires the sponsor to assign the care, custody and control of the Turtle Tracks sculpture to the City.

Therefore, Sponsor hereby assigns the care, custody and control of the Turtle Tracks sculpture to the City of Gulf Shores for a period of one year from the date the sculpture is displayed. Sponsor further agrees to hold harmless, indemnify, and defend GCAA, its officers, employees, agents and insurers from and against any and all claims, actions, losses, damage, injury, liability, costs and expenses of any nature arising out of the display of the Turtle Tracks sculpture or for and damage to or loss to the sculpture.

Sponsor:

Gulf Shores Turtle Tracks, Inc.

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